

INTEGRATED DIGITAL MARKETING

We deliver your **target market** to you

Video Production



Web Optimization



Consulting



***“Work with them,
you will be glad
you did!”***

***“RipMedia Group very quickly
knocked it out of the park. The
creative work Maury and his
team turned around was not
only exquisite, it was everything
we wanted and more.”***

Christopher Smith The Wrap

ABOUT US

RipMedia Group was founded in 2007. With decades of experience in **sales, marketing business** and **web development**, our team helps your organization increase revenue.

We have executed campaigns at multiple start-up companies, AT&T, Lucent Technologies, Cisco Systems, Avaya, NBC, CBS, FOX, and Comedy Central.

Our consulting work has been seen on:



“The team provided more than what I had envisioned.”
Roger Deane, CEO WiredCo



CAPABILITIES

Web Optimization



RipMedia's experts keep up with constantly changing methods that websites utilize for form and function, and what places you in the top ranking position. We constantly research, analyze the latest techniques to improve your business.



E-mail Marketing



RipMedia will work with you to develop and implement a strategy and campaign that will improve the quantity and quality of client and partner opportunities.



Video Production



Our interactive marketing experts provide clients with complete concept-to-screen service for television, digital media, and feature film.



CAPABILITIES

Market Research, Business Strategy, Ongoing Marketing

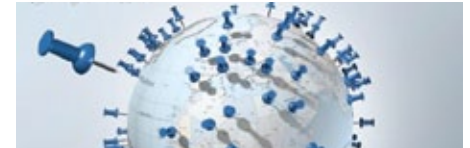
RiRipMedia Group's team of experienced marketing campaign directors, and market researchers will find the top markets, and will roll out a social media plan FOR your team, to sign up, alert, and build a community for your brand.

Graphic Design

RipMedia's graphic designers provide elegant branding that meets the market need.

“...personable approach makes for an enjoyable working relationship, while being prompt and on target...”

Paul Davidovac, Co-Founder/Director White Cap International

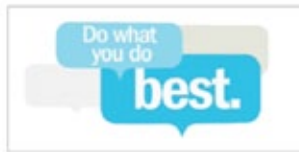


PORTFOLIO

RipMedia integrates the following principles into every campaign we create.

- **Brand:** How will the campaign support and enhance your brand?
- **Buzz:** How will the campaign generate discussion by customers and the media?
- **Behavior:** How will the campaign compel the desired actions by the target audience?

A short list of our client work:



Motion Graphics Reel



Visual FX Reel



Calvin Klein



Fredericks of Hollywood



Web Design & Key Art



Film Festival: Trailer



Fundraising



Live event / dramatic



Motion Graphic Product Intro



Inspiration: Sports



E.S.L. Trailer



Animation teaser trailer

“I got goose bumps when I saw RipMedia bring our idea to life. RipMedia is an excellent partner.”

S. Gordon, PaySimple



CONTACT

For a 30 minute consultation and analysis:

<http://ripmediagroup.com/contact>

“We were blown away with every what Maury and RipMedia did for our company. With the few building blocks we gave them, they have created a fantastic sales tool that has already brought in leads and business.”

Greg Nigro, National Sales Director Vicore Fitness

“Thank you for your support of educating the next generation of leaders! It was great working with you.”

Janet Chin, School Board President



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