

INTEGRATED DIGITAL MARKETING

We deliver your **target market** to you

Video Production



Website Optimization



Consulting



***“Work with them,
you will be glad
you did!”***

***“RipMedia Group very quickly
knocked it out of the park. The
creative work Maury and his
team turned around was not
only exquisite, it was everything
we wanted and more.”***

C. Smith, The Wrap

ABOUT US

RipMedia Group was founded in 2007. With decades of experience in **sales, marketing business** and **web development**, our team helps your organization increase revenue.

We have completed sales and marketing at multiple start-up companies, AT&T, Lucent Technologies, Cisco Systems, Avaya, NBC, CBS, FOX, Comedy Central, and many others.

Our consulting work has been seen on:



“The team provided more than what I had envisioned.”

R. Deane, Wired Co.

CAPABILITIES

Website Optimization

RipMedia's experts keep up with constantly changing methods that websites utilize for form and function, and what places you in the top ranking position. We constantly research and analyze the latest techniques to improve your business.



E-mail Marketing

RipMedia will work with you to develop and implement a strategic campaign that will improve the quantity and quality of your opportunities.



Video Production

Our interactive marketing experts provide clients with complete concept-to-screen service for television, digital media, and feature film.



CAPABILITIES

Social Marketing, Research, and Ongoing Campaigns

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RipMedia Group's experienced campaign directors, and market researchers will find the top markets, and will roll out a social media plan, sign up fans, and build a community for your brand.

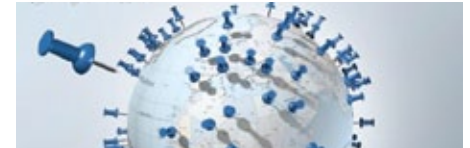
Graphic Design

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RipMedia's graphic designers provide elegant branding that meets the market need.

"...personable approach makes for an enjoyable working relationship, while being prompt and on target..."

Paul Davidovac, Co-Founder/Director White Cap International

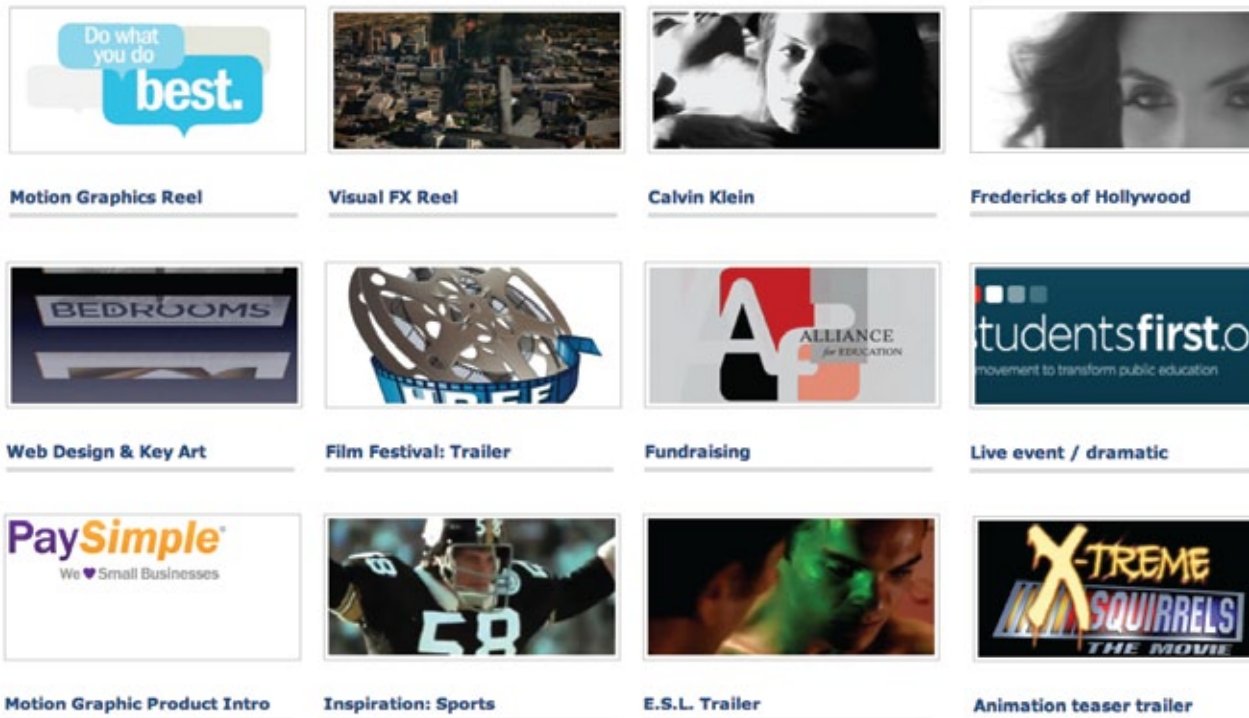


PORTFOLIO

RipMedia integrates the following principles into every campaign we create.

- **Brand:** How will the campaign support and enhance your brand?
- **Buzz:** How will the campaign generate discussion by customers and the media?
- **Behavior:** How will the campaign compel the desired actions by the target audience?

A short list of our client work:



“I got goose bumps when I saw RipMedia bring our idea to life. RipMedia is an excellent partner.”

S. Gordon, PaySimple

CONTACT

For a 30 minute consultation and analysis:

<http://ripmediagroup.com/contact>

“We were blown away with every what Maury and RipMedia did for our company. With the few building blocks we gave them, they have created a fantastic sales tool that has already brought in leads and business.”

G. Nigro, National Sales Director Vicore Fitness

“Thank you for your support of educating the next generation of leaders! It was great working with you.”

J. Chin, Senate Communications Director



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